A World Class Home for Cambridge University Rowing



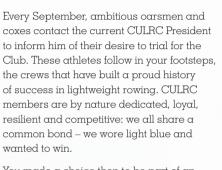








A home to develop our talent



You made a choice then to be part of an elite club that was at the forefront of sporting performance and, although the kit and equipment might have changed, that same spirit and drive has not.

However, we now are trailing Oxford – not yet in terms of the crews that we are fielding in the race but in terms of facilities. In our view, we urgently need to close that gap or risk not being able to compete on equal terms. In order to give our crews the best chance of success we need a purpose-built boathouse and training base in Ely: a home where crew development can be supported by a dedicated coaching team.

If we can achieve this our crews will be training in the best boats, out of a great boathouse on a fabulous stretch of water

Facilities help win races

When you choose to become a part of this project you will be making a very real difference to the lives of the those who will be rowing for CULRC.

We all managed but imagine how good we could have been if only... Let's make the next generation as good as they can be... Winning races is about making improvements every day, maximising our talent with the right programme and right support. Facilities alone don't win races. However our current lack of any sort of boathouse, at Ely or on the Cam, paints a picture of a club that is run on a shoestring, without any permanency or support. We need our own facility that we can be proud of, that reflects the professionalism, talent and commitment of our athletes, coaches and support staff. Most importantly, it will help attract the best talent to compete against Oxford.

In the busy life of the scholar athlete, rest, recovery and resilience are key factors in performance improvement. In recent times they have changed in a car park and huddled in the open. Our new boathouse will allow the students to put their kit bags on a bench in the warm changing room and their books on a table in the study area. Before the outing while their coach talks to them, they will be able to hold a hot drink and watch a video of yesterday's outing yesterday. Once warmed up in the ergo room with space to stretch, boating will be efficient along a 48m long landing stage, eliminating

unproductive time. During the outing each oarsman will be able to focus on improving the small details of each stroke as he has recently reviewed on the video. The crew coaches can immediately increase their impact by recording the session for analysis. Between the outings the rowers will change into clean dry kit, have a second breakfast, whilst talking to coaches and watching the previous outing on the TV screen displays. Those that need to return to Cambridge for lectures will leave ready to start focusing on their books whilst other members prepare for a second session. Once the training session is over, each rower will be able to have a hot shower and change, helping to prevent injury and leaving them ready to tackle lectures and their study for the rest of the day.

After the end of term, the squad will be able to spend the day in Ely knowing that they will be able to study between sessions, saving vital hours. Recovery time is not compromised nor performance reduced on the water. With limited training days ahead of each boat race – making the best use of time is essential. This facility will enable us to maximise that precious time.

Our goal

To beat Oxford and provide the premier training programme for lightweight men

In recent years, CULRC has been training in Ely on the River Ouse. During this time the club has rented space within CUBC's part of the King's School Ely Boathouse and part of the car park at a local boatyard. With over 2,000 rowers training each morning on the River Cam, the river is often too congested for our training purposes. Our crews benefit from rowing on part of the Great Ouse from Ely. It is an unhindered waterway, which has not suffered during the recent periods of high rainfall levels and is almost invariably rowable. Our oarsmen can row side-by-side on a straight stretch, coached from launches from

Ely already provides us with this fantastic stretch of water but our current facilities present us with a real challenge. Our current rented boathouse space is completely inadequate and cannot meet the requirements of any of the individual

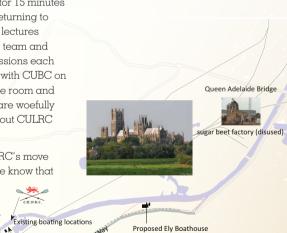
clubs. Training for the Boat Race requires dedication: the students complete fourteen training sessions a week with land training now based at Caius Boathouse in Cambridge, or the University Sports Centre. The crews travel by train to Ely three or

four mornings each week and run for 15 minutes to the boathouse from the station returning to Cambridge by train in time for first lectures at 9am. At weekends our coaching team and squad decamp to Ely for longer sessions each day. Our squad share the facilities with CUBC on a largely ad hoc basis. There is little room and the showers and changing rooms are woefully inadequate for CUBC's needs without CULRC adding to the situation.

We are asking you to support CULRC's move into a new era, working together we know that we can achieve the delivery of

a **Home of our Own** in Ely the provision of a world class boat house.





The current boathouse

CULRC has delivered boat race winning crews, international medallists and Olympic oarsmen. It has achieved this in spite of its facilities. As the game moves on we need to ensure that we stay ahead of the competition.

Mark Aldred, CULR '08 & '09, Winner Wyfolds '11, World Bronze Medallist '13, European Silver Medallist '14. We have no permanent home in Ely. That applies to CUBC and CUWRC too. CUBC and CUWBC have been based on the King's School Ely site in cramped an inadequate conditions, which we can, on occasion, share. The school wishes to redevelop the site, as their school programme has expanded. There will be no room for any of the University clubs. We urgently need to fill the void.

Our rivals in the Boat Race, OULRC are based in a lavish, purpose-built facility that gives them a distinct advantage in training and recruitment. We know that a high-quality facility would provide Cambridge University rowing with the best ability to prepare the ambitious athletes who arrive to trial. We also want to be able to attract the very best scholar athletes in the world on a level playing field. With these

oarsmen and women rowing for Cambridge, we want to put Cambridge back on top.

A high performance environment is essential to the students of Cambridge not only in the pursuit of excellence on and off the water but in showing the world that we are serious about creating a world-class centre of excellence in rowing.

CULRC has a proud history. We have long been the poor relation, working wonders with very little. We have moved forward from that and now have the equipment and coching that we need. Nevertheless this is an opportunity to secure a future for the club as partners in a world-class facility. Imagine what we can achieve then!

CULRC has has remarkable success in its life. We have won 24 of the 40 races and four of the last six. We have been instrumental in launching the careers of international oarsmen. However, that record is potentially at risk if we cannot attract and develop our athletes. Today the facilities are inadequate. With the proposed boathouse, we will have a world class facility which will serve our crews for generations to come.

Vision of the new boathouse

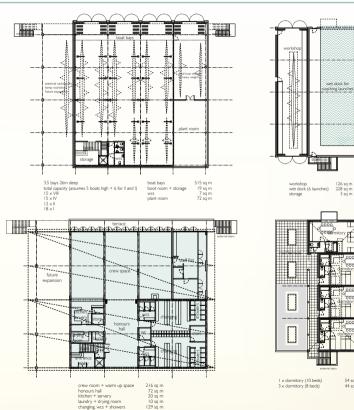
There are two phases of this project

The Core Design:

- A dry boathouse with four boat bays
- A wet dock for secure storage for coaching launches
- 48m landing stage allowing efficient boating
- Ergo area
- Two large changing rooms
- A kitchen allowing crews to be fed between sessions
- Crew rest and study area with WiFi
- Crew meeting and physio rooms

The additional facilities:

- Fifth boat bay
- Four crew dormitories to allow crews greater flexibility around training times
- A workshop to repair boats
- Staff accommodation
- Weight training room
- Wet boathouse



129 sq m

Making the vision a reality

CULRC has delivered boat race winning international medallists and Olympic oarsmen, despite having very limited resources. World class facilities will help the club attract the best lightweight talent and reach new levels of performance.

Tom Middleton, CULRC 1996, Olympian GBR LM2x, Sydney.



A practical, well designed boathouse will provide excellent training facilities, incorporating boat and equipment storage, wet storage for launches, weights and ergo areas, changing rooms, kitchen and dining facilities, treatment and meeting rooms and a study area.

The scholar athletes of CULRC need this facility to ensure that they can manage the demands of the intense training programme required to compete at the modern Boat Race. We want all our crews to beat Oxford.

CULRC is working alongside CUBC and CUWBC to make this vision a reality.







The Project Ely Group

In this new era of Cambridge University Rowing, CULRC is working closely with CUBC and CUWBC to deliver this transformational facility for the next generation of your club members. CULRC plays an integral role on the Project Ely Group. It is this group which has been tasked with delivery of the project. Working in collaboration the group has achieved the following:

By July 2012

- Fore Mill Wash site purchased
- Jeremy Bailey Architects with Baynes & Mitchell Architects were selected after submissions from 12 firms

By December 2012

 Professional Teams finalised – Quantity surveyors; Mechanical & electrical engineers; Highway consultants; Ecology consultants

By July 2013

- Conditional planning consent granted
- Project Manager appointed

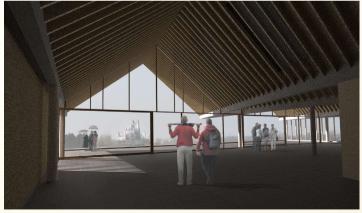
By December 2013

- Planning conditions finalised
- Tenders sought for initial ground works received and agreed
- Vice Chancellor commits significant sum in support of the project

January 2014

Contractor engaged for Ground Works





Project plans and costs

Contracting for the Main Build will only go ahead once the funds for the full project have been pledged.

Starting now, will result in a boathouse ready for early 2016.

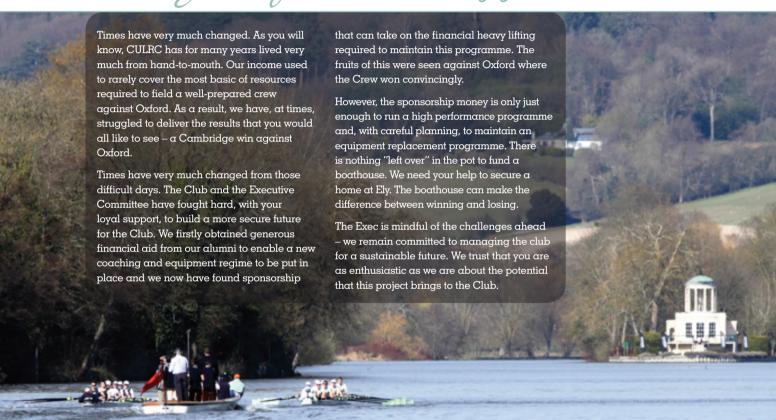
To meet this time frame, we need you to pledge your contribution now.

Activity	Cost	Status
Land purchase and planning permission	£247,000	Completed July 2013
Enabling works	£815,000	Contracted January 2014 & commencing July 2014
Main building design	£214,000	To commence July 2014
Main building works	£2,450,000	Planned start January 2015
Contingency & design reserve	£474,000	N/A
Total	£4,200,000	*Fundraising costs not included; typically 5-10% of total project

The Forward Plan

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Enabling works construction period	•	•	•	•															
Main building design	•	•	•	•															
Main build contractor selection					•	•	•												
Main build construction period							•	•	•	•	9 0	•	•	•	•	•	•	•	
Project completion																		•	

We need your financial support



Become a part of this project

Rowing is
the ultimate
team sport - you can
only be as good as
your weakest link.
Furthermore, even the
strongest person needs
to know that everyone
else is pulling as hard
as they can. We all
now need to pull
together to ensure the
success of
this project.

One thing is certain – we can rely on no one but ourselves and the other clubs to raise this money. It is a huge task – so few people row in any one year. We would like CULRC to have the highest participation rate of any club. In particular, we would be proud to be able to say ALL of our alumni have contributed to this exciting venture. What a statement to be able to make.

However, even if we achieve this, the task is still huge. We need to find £500,000. We have secured over £200,000 from a small but generous group including over £100,000 from the Exec – our thanks goes out to them. However, we have many student members and recent graduates who will not be able to contribute substantial sums. We need everyone to pull together to get us over the line – and that will include a larger group in the "engine room", pulling more than their weight.

Your contribution

We are heading down the course and are now asking you to help make this a victory.

We know each alumnus/a has different circumstances; we are asking you to help however you can, supporting the student athletes of the next generation.

The structure of the Ely boathouse operation will be such that each Club (CULRC, CUBC, CUWBC) will have an equitable stake in its operation independent of contribution level. However, CULRC, CUBC, CUWBC will only be able to build the boathouse if we all contribute to raising the £4.3m million project cost. Reaching our target means we will have earned our seat.

We can take contributions over time – some of our donations are spread over five years.

We have fielded 39 crews against Oxford and another 10 Granta Boats. Our contribution equates to each crew raising £10k-£15k. Could you help us to raise this from your crew?

To find out how YOU can help call Julie Hogg on 07710 257691 or email julie. hogg@culrc.org

Each crew member giving £20 per month for 5 years – adding on gift aid – would beat our target. Some will not be able to give that, others will have to carry the weight. "CULRC has risen to many challenges over the last four decades. When it does so, it usually succeeds – we are driven and dedicated. The Club faces a huge challenge ahead. The competition is better funded and better resourced than we are. However, we have the opportunity to take a huge leap ahead with this project.

We have built an enviable record of success both in the Race and in international rowing - a CULRC alumnus has participated in every Olympics since lightweight rowing was introduced. Ultimately, we can build on this not only to beat Oxford consistently but be regarded as a global centre of excellence for lightweight rowing."

Bob Greatorex: CULRC '75 & '76 and iconic CULRC Head Coach.



For more information contact:

Julie Hogg T: 07710 257691 E: julie.hogg@culrc.org

Cambridge University Lightweight Rowing Club Goldie Boathouse, Kimberley Road, Cambridge, CB4 1HG www.culrc.org.uk